

Club COVID-19 Survey

A summary of the results of the FBHVC Survey undertaken in May 2020

What are the effects of Covid-19?

Clubs are rising to the challenge.

More are providing email
magazines, most are making special
efforts to engage with members

26%

The number of Clubs who have made or are considering special arrangements concerning subscriptions



53%

The number of Clubs reporting that their finances are hardly affected 10,000

The approximate number of Club events cancelled as a result of the Coronavirus

40%

The number of Clubs seeing a decrease in membership

There is a significant increase in the use of social media and online meetings and gatherings.

Many Clubs are making special arrangements to keep in touch with older members.

Indications from tech advice lines and spares groups are that members are undertaking restoration projects.

69%

The number of Clubs who have cancelled their annual rally

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What are Clubs doing during the pandemic?

Communication

e-newsletters, regular updates to social media, daily Facebook articles special efforts to maintain contact with older members, 1-2-1 phone calls increase in size of newsletters, more informative articles



Entertainment
meetings and quizzes on Zoom
virtual events
broadcast talks
podcasts

Income issues

For some the loss of income from the annual Club day is important Some charities will suffer as fund raising at events has been restricted

Planning for the future

Holding cancelled events in 2021 but concern for older members Focus on members who are concerned about attending large gatherings



Copyright Federation of British Historic Vehicle Clubs Limited May 2020 61%

The number of Clubs hoping to hold events this year

50%

The number of Clubs who are planning to hold all cancelled meetings next year



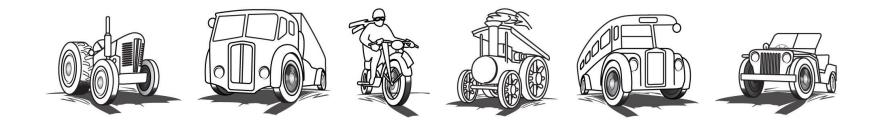
The number of Clubs who will be specifically focussing on future events which enable their members to stay safe



Evidence that some Clubs are finding members have time to work on stalled restoration projects

Some Clubs are having to hold on-line AGMs. In others, office holders will remain in post for a further year 35%

The number of Clubs not taking special action to support their members



Thank you to all our Club members who took part in the survey.

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